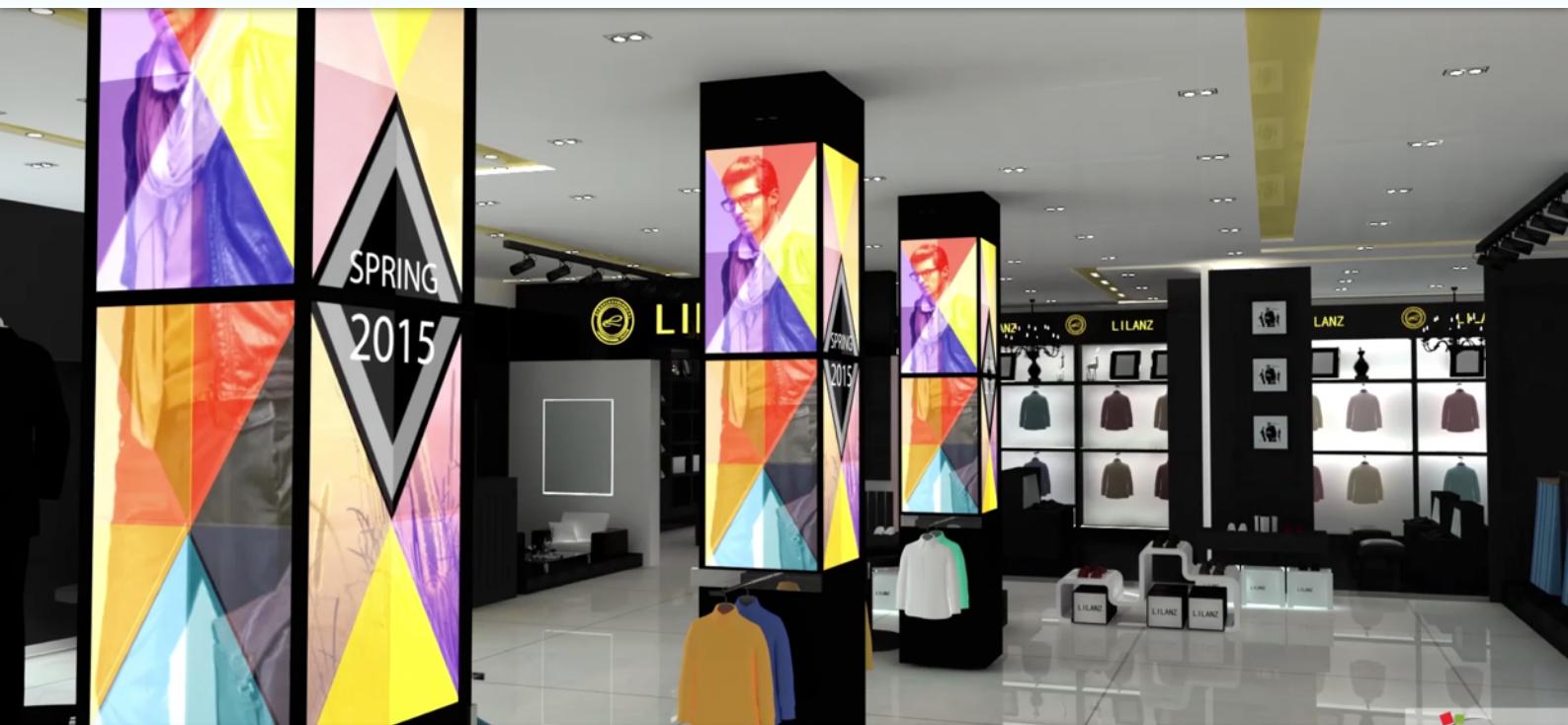


Amplify Ambience - Excite Prospects - Generate Sales



Stunning Digital Display Solutions

Tru-i Suite
Digital Signage Solution



From the house of TruKnox - Tru-i Suite is a comprehensive digital signage software that comes with two year support

what is Digital Signage Software?

A specialty software for designing, controlling and operating the content on remote screens powered by digital media players. The content is amalgamation of static data, such as images, videos and dynamic data such as live news, stock prices.

Using display screens, Tru-i delivers communication that is arresting, impactful and memorable. The content is flexible, focused, enriches the brand experience and is audience specific.

benefits

- ▶ Communicate externally with customers & internally with employees
- ▶ Build brand awareness and loyalty in your retail outlet in a unique way
- ▶ Do away with traditional methods of promoting your brand
- ▶ Wow your customers by displaying eye-catching content
- ▶ Display attention-grabbing dynamic content
- ▶ Help and assist guests in your hotel by providing intuitive touch screen kiosks
- ▶ Earn revenue by displaying 3rd party advertisements
- ▶ Change the content of your messages in an instant
- ▶ Cut printing and deployment costs for your company
- ▶ Eco friendly, as it eliminates printing content paper and plastic
- ▶ It's also a positive statement to your customers that you care for the environment

“what

can I do with it”

RETAIL STORES || SPORT ARENAS || PUBLIC SPACES || ENTERTAINMENT
MUSEUM || CORPORATE OFFICES || MEETING ROOMS || EXHIBITIONS



Amplify Ambience & Excite Prospects

Enhance retail space to deliver a significantly enriched brand image. Stunning dynamic visuals act as magnets, drawing prospects into the showroom, making a remarkable first impression, resulting in improved brand consideration.



Excite Prospects

Stunning dynamic visuals act as magnets, drawing prospects into the showroom, making a remarkable first impression, resulting in improved brand consideration.



Generate Sales

Exhibit latest collections and offers in a unique setting to facilitate conversion & increase sales.

Educate

Entice with larger visuals, educate with detail specifications, showcase choices.



OYSTER PERPETUAL GMT-MASTER II

40MM GMT-MASTER II IN YELLOW GOLD

- > 18CT YELLOW GOLD
- > BLACK DIAL
- > ROTATABLE BEZEL SET IN DIAMONDS AND SAPPHIRES
- > OYSTERLOCK BRACELET WITH EASYLINK



Brand Concierge

Product visuals in 3d, comparison to competitive products, share color, availability, gain instant feedback & connect to social media. enable interactivity for instant feedback and call-to-action

Events for the Day

Showcase the current running talks, programs, events for the day in and around your location. Keep visitors engaged to build loyalty thereby turning visitors into return visitors.

Venue and Meeting Schedules

Make information for meetings and events easily consumable from a convenient location

Way-finding Stations

Help the guests with information and navigate across the property without getting lost, show nearby locations and areas of interest

Today's Meetings				
Room	Direction	Level	Time	Host
Rose Suite 1	↗	3	10:00 - 14:00	Anirube Productions
Rose Suite 2	↗	3	09:00 - 17:00	IBM
Rose Suite 3	↗	3	08:30 - 17:00	Azura Infra
Lotus Suite 1	↗	2	11:00 - 13:00	Ranauk Associates
Lotus Suite 2	↖	2	-	---
Lily Suite 1	↗	-1	10:00 - 16:00	Truknox Technologies
Lily Suite 2	↗	-1	10:00 - 20:00	RCMGrey

Name	LTP	Volume	Change	% Change
Advance Metering	16.32	46488	2.72	16.00
Maharishi Polytechnic	2.83	1087	0.47	16.82
Jeevan Scientific	22.45	23292	3.75	16.84
Hindustan Adhesives	36.80	2	5.70	16.33
IMS Technofit (India)	0.67	2157	0.01	16.67
Novonik Global Vertl.	34.00	213	4.00	16.00
Facer Steels	0.55	6702	0.07	14.68
Wastefit Fert. Serv	56.95	437	9.95	13.90

Live Data

Current weather forecast, forex/stock rates, flight/train schedules, and currency information can be presented on the display for higher customer engagement and delight

Internal Communication

Increase morale of employees by showcasing their achievement, engage them by projecting new projects, impart company's leaders notes of wisdom, vision and direction



Digital Menu Board

Display changeable, dynamic live menu with specials and offers for patrons to see. Day-part menu i.e. display different menu during different time of the day.

CRM Activities

Create and showcase live reports, dashboards, other sales metrics to induce healthy competition between teams.



8:43:31 PM Thursday, May 21, 2015

SKODA

Fahrenheit Automobiles

Receipt Number	Vehicle Number	Status
AU312678	DL-6CC-8765	Tuning
AU312821	DL-2CC-1234	Completed
AU312765	DL-3CC-3421	Under Body Check
AU312689	DL-3CC-8153	Completed
AU312785	DL-3CC-6431	Completed
AU313879	HR-7CC-1982	Washing
AU312456	DL-2CC-5278	Oil Change
AU312567	DL-3CC-7345	Completed
AU312769	DL-5CC-1835	Completed

Car Care Packages
1 Year Exterior Cleaning Package
Month 0:Power Shine
Month 5:Paint Sealant Advanced
Month 11:UV Protect
(+) 2 nos. Car Wash Free
Package Cost: ₹19999

11 AM to 5 PM In the Lobby Bringing you the best service

Bigger The Better

Larger than life displays to create outstanding appeal & to disseminate rich content.

why

Tru-i Suite

- ▶ Included visual drag and drop designer.
- ▶ Lowest TCO (Total cost of Ownership).
- ▶ Unlimited Layers and transparency.
- ▶ Super simple pricing model.
- ▶ Intuitive and powerful content scheduling.
- ▶ Full remote system control.
- ▶ Optimised Bandwidth Consumption.
- ▶ Lowest turnaround time (TAT).
- ▶ Natural workflow, easier to understand and implement.
- ▶ Live TV playback capability.
- ▶ More than 60 different animations for all the plugins and layers.
- ▶ External file support (word, powerpoint, excel and PDF).
- ▶ Image formats (jpeg, png, bmp, etc...).
- ▶ Video formats(mp4, divx, mov, mpg, etc...).
- ▶ Audio Formats(mp3, mpa, wma, wav, etc...).
- ▶ With Multi-Language support.

Tru-i FEATURES AT A GLANCE



Reduce TCO (Total Cost of Ownership)



Reduce TAT (Turn Around Time)



Modular – Plugin based Architecture



Screen Grouping Support



Securely Manage from a single Remote Location



Integrated RSS/Atom Feed support



Remotely View Machine Resource Statistics



Landscape or Portrait – Your Choice



Lightweight Color Animations on all Plug-ins



Self Healing – monitoring, reporting and actions



Lock Players to Prevent Unauthorized Access



Supports both Push and Pull of Content



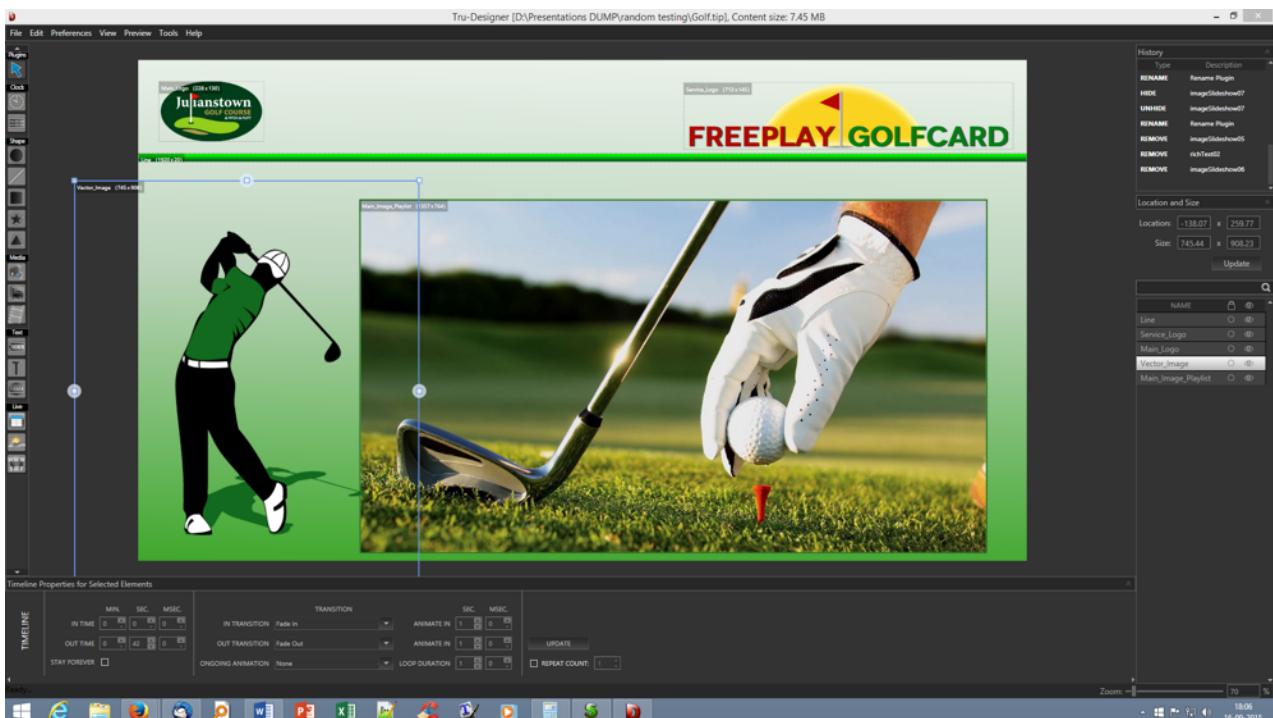
Automatic Player Logs and Old Data Cleaning



Proof of Playback with Logs and Screenshots

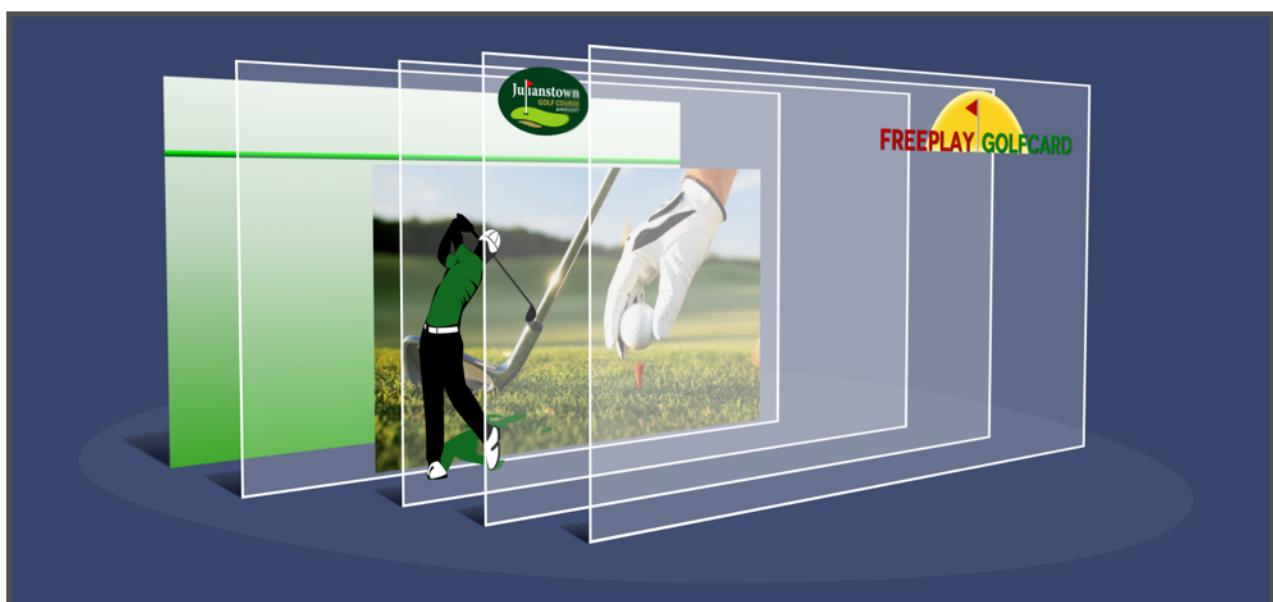
tru-designer

exclusive & core of heart



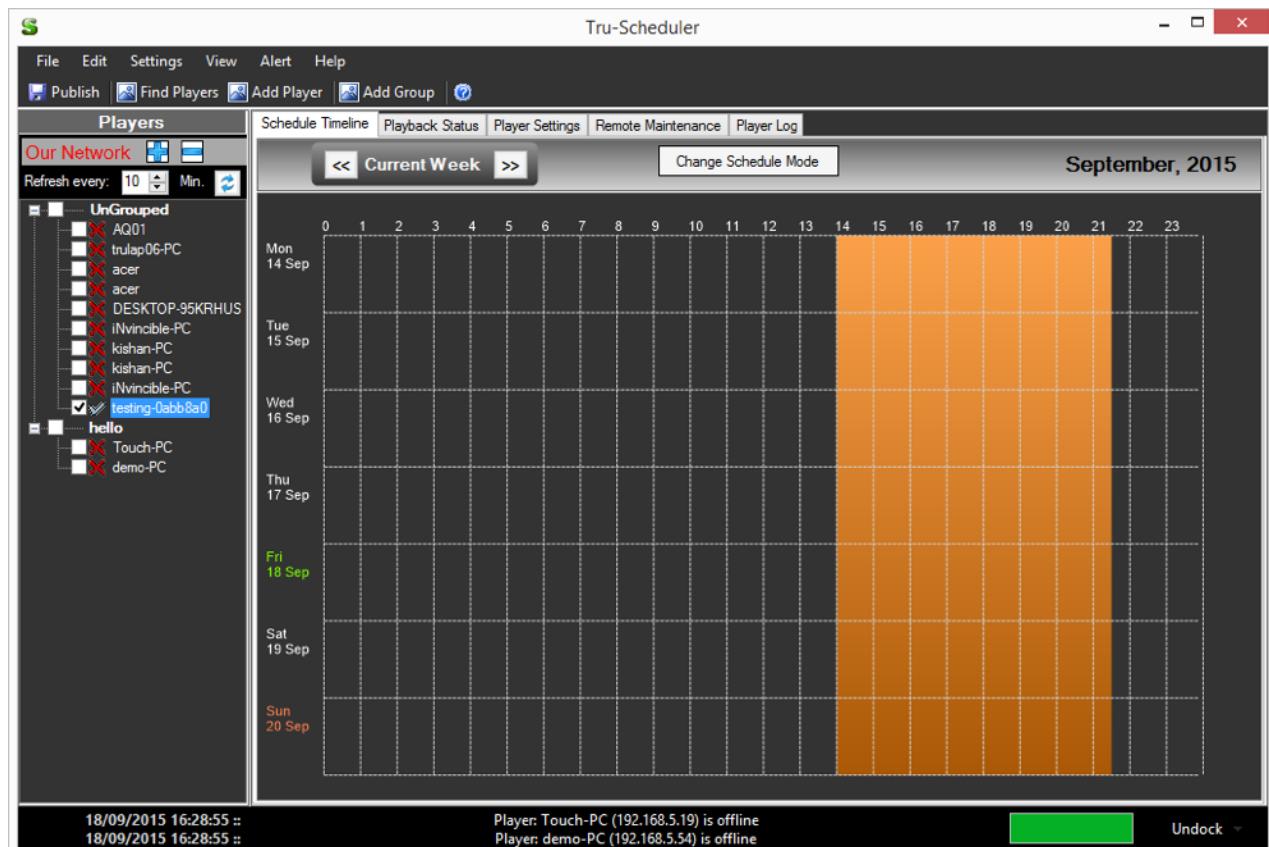
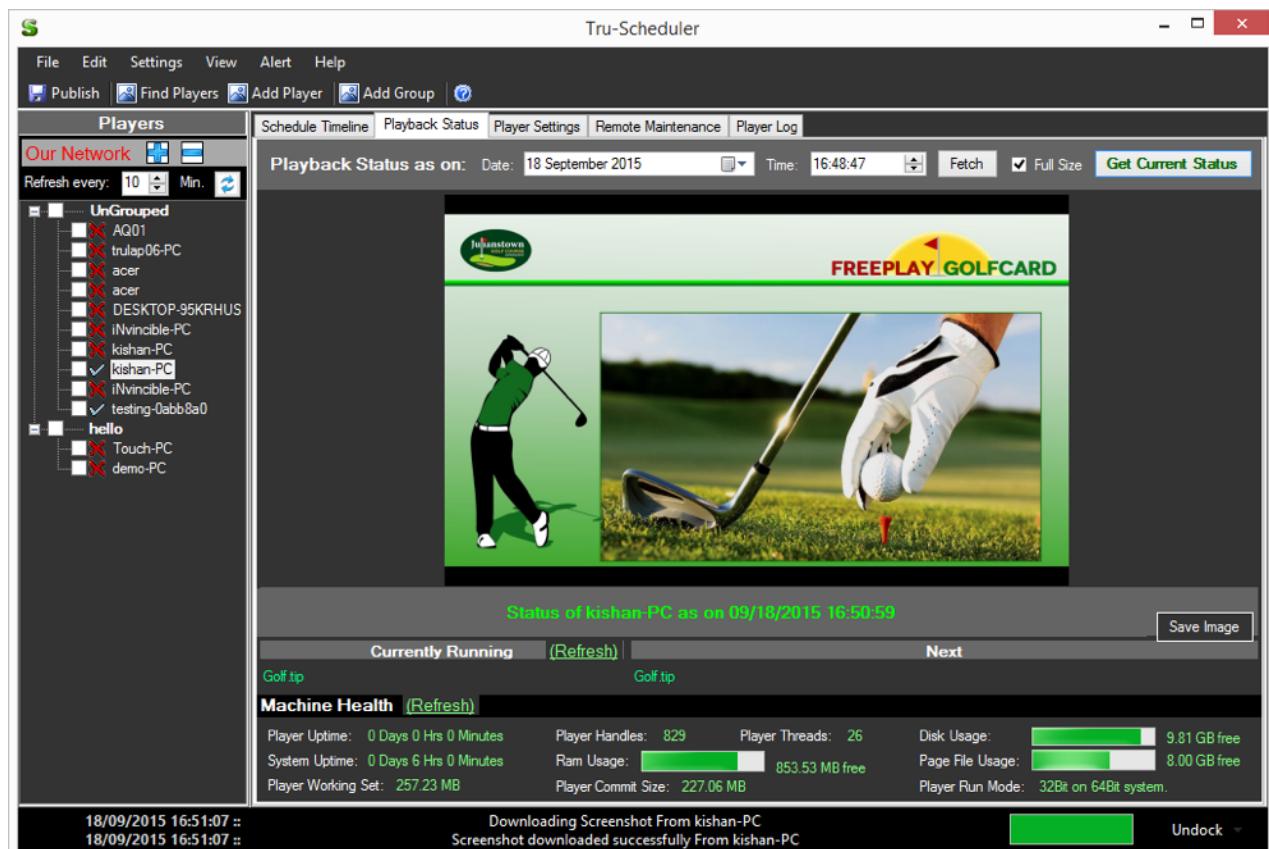
Presentation Maker

Create, design, compose presentations in freestyle stage area in layers with animation control and with real time preview (WYSWYG)



tru-scheduler

manager & publisher



Tru-Scheduler

File Edit Settings View Alert Help

Publish Find Players Add Player Add Group

Players

Our Network Refresh every: 10 Min.

- UnGrouped
 - AO01
 - trulap06-PC
 - acer
 - acer
 - DESKTOP-95KRHUS
 - iInvincible-PC
 - kishan-PC**
- hello
 - Touch-PC
 - demo-PC

Schedule Timeline Playback Status Player Settings Remote Maintenance Player Log

Name: kishan-PC Description: NOT SET

GUID: 687A7650-52E2-11E5-8084-FEFD45A4 Support Id: 687a7650-52e2-11e5-8084-fefd45a4dd78

Location: 0x0 Startup Size: 1680 x 1050

Listen IP Address: 0.0.0.0 Port: 7940

Run With Windows: False Always On Top: False

Refresh Settings

Screenshot Interval: -1 sec. Log Level: Critical

Change Settings

Inactivity Timeout: 30 sec. Show in taskbar: False

Show Mouse Cursor: False Fullscreen Mode: True

Interactivity Mode: False

Location Info Refresh

IP/Teamviewer Id: 192.168.5.35 393158122 Phone:

Location: Area:

City: State:

Country: Pin:

04/09/2015 14:49:39 :: 04/09/2015 14:49:40 ::

Player: Touch-PC (192.168.5.19) is offline
Player: demo-PC (192.168.5.54) is offline

Undock

Schedule

Player/Group: Touch-PC

Schedule Type: Select Presentation Select Playlist

Presentation/Playlist:

Schedule: Always Manual Date/Time Weekly Schedule

Schedule Every: Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Between: 01 September 2015 and 01 September 2015

Time Slot: Full Day or from: 08:00:00 to 20:00:00

Schedule Cancel

Players

Schedule Timeline Playback Status Player Settings Remote Maintenance Player Log

Log Type: From: 01 September 2015 To: 04 September 2015 Fetch from Player Fetch from Disk

ID	PresentationPaths	PresentationStartTime	PresentationEndTime	Duration
699	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
700	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
701	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
702	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
703	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	4
704	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
705	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
706	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
707	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
708	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
709	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
710	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
711	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
712	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
713	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30
714	C:\Users\kishan\	09/04/2015 14:22	09/04/2015 14:22	30

File Options Print Options

Close File Name: Downloading Presentation Log(2015-09-01\172337 - 2015-09-04\172338) From kishan-PC Log File downloaded successfully From kishan-PC

Export As Undock

Tru-Scheduler

File Edit Settings View Alert Help

Publish Find Players Add Player Add Group

Players

Our Network Refresh every: 10 Min.

- UnGrouped
 - AO01
 - trulap06-PC
 - acer
 - acer
 - DESKTOP-95KRHUS
 - iInvincible-PC
 - kishan-PC**
- hello
 - Touch-PC
 - demo-PC

Schedule Timeline Playback Status Player Settings Remote Maintenance Player Log

General

Clear Logs Refresh Maintenance Settings Modify Maintenance Settings

Clear Debug Logs older than 30 Days

Clear Playback Logs older than 120 Days

Clear Health Logs older than 30 Days

Clear Older than 120 Days

Player and System Control

Player Reset

Reset Player everyday at (Time of Day) 23:50:00

Reset Player Every (Interval) 8 Hours

Computer Reset

Restart Computer everyday at (Time of Day) 23:50:00

Shutdown Computer everyday at (Time of Day) 23:50:00

Power Settings

System Sleep/Hibernation

System **Hibernate** at (Time Of Day) 16:29:00

System Wakeup

Wake up System everyday at (Time of Day) 16:35:00

Monitor Power settings

Monitor Power Off

Turn off Monitor Power everyday at (Time of Day) 23:50:00

Monitor Power On

Power On Monitor Power everyday at (Time of Day) 07:00:00

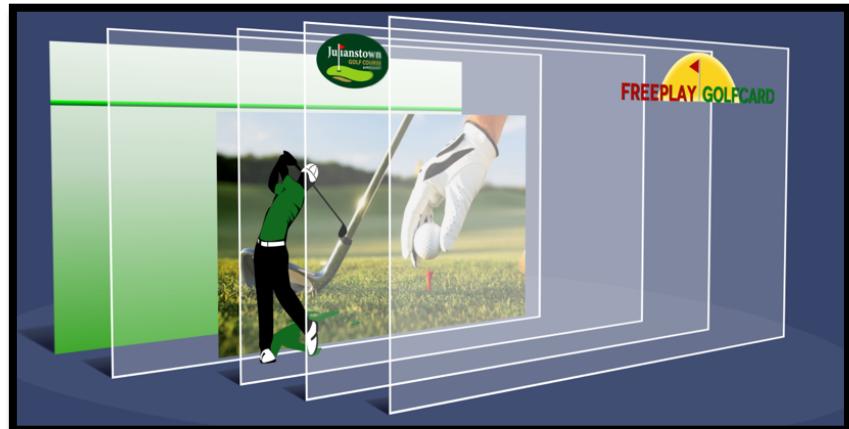
04/09/2015 17:00:57 :: 04/09/2015 17:00:57 ::

Player: Touch-PC (192.168.5.19) is offline
Player: demo-PC (192.168.5.54) is offline

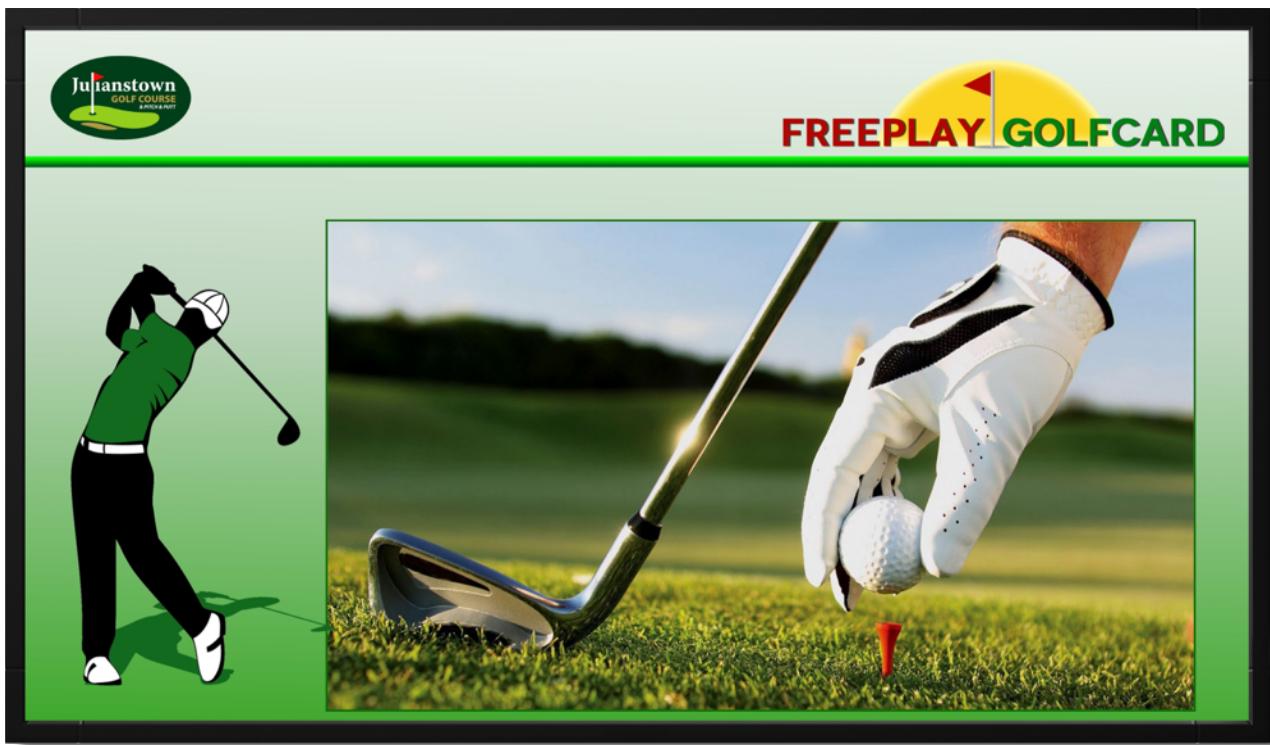
Undock

tru-player

intelligent playback



Real Time Rendering of layers at player end

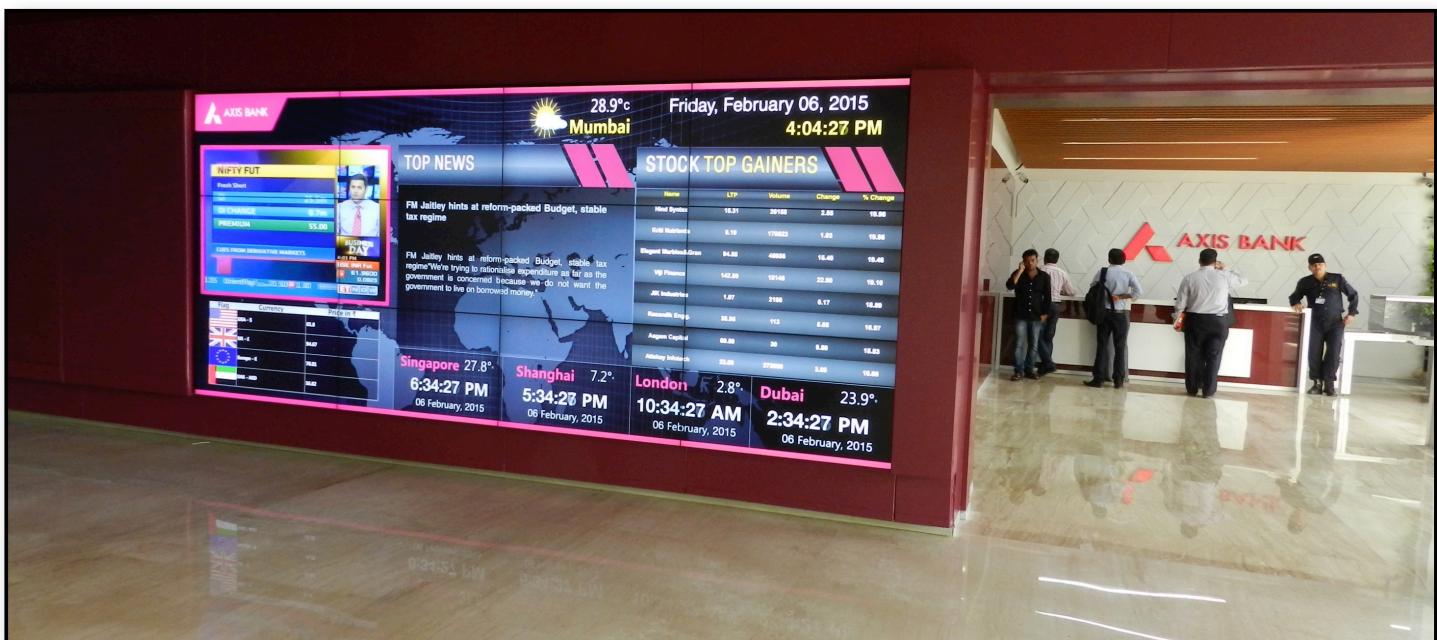
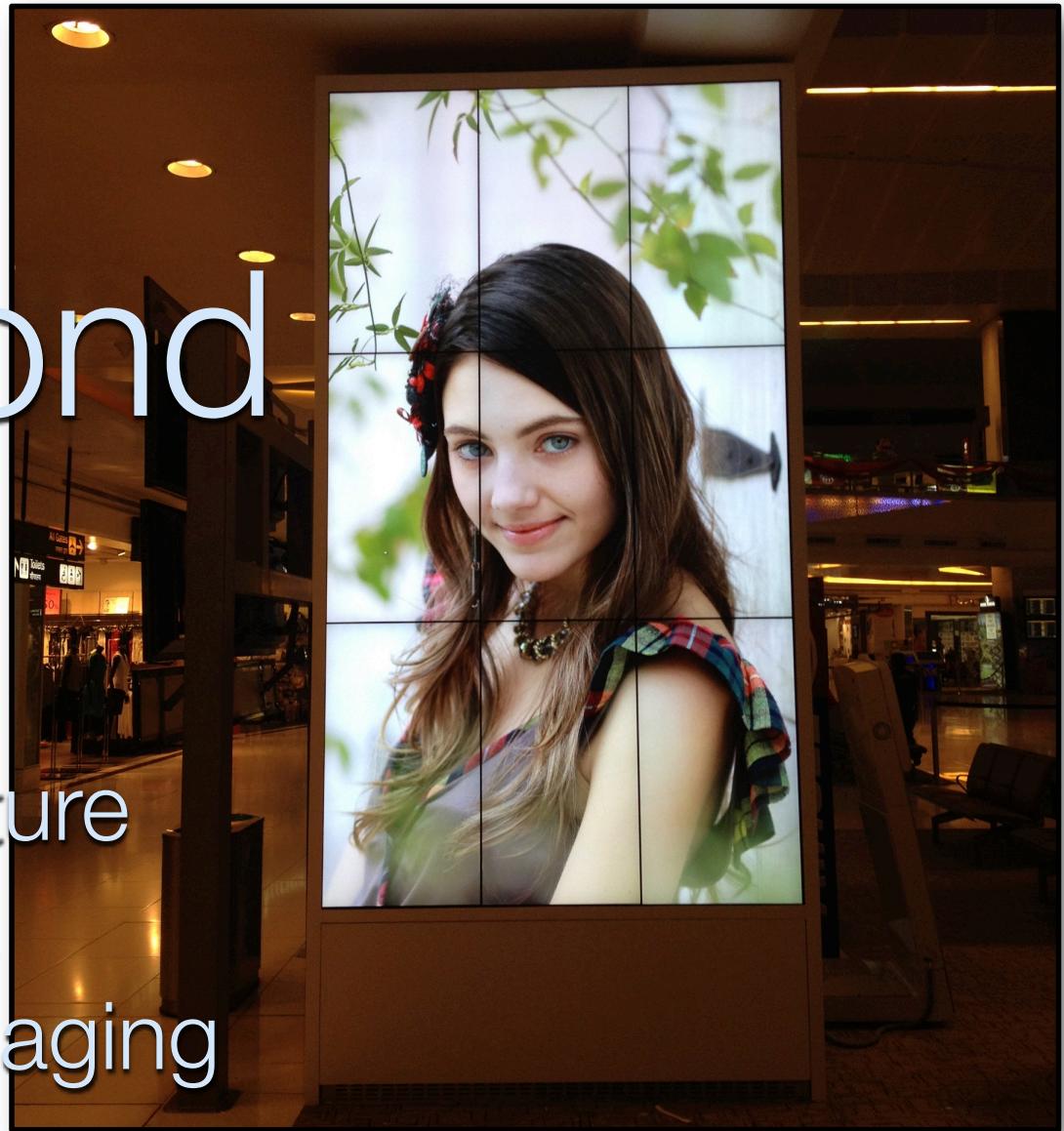


Fully animated final output



Tru-i video walls

Go
beyond
4K
Live Capture
Live Data
Vector imaging



why us

ROI

Our solutions are designed to help you cut OPEX costs tremendously, increase revenue, and improve workforce productivity.

FUTURE PROOF

With ever growing pace of development the technology is rendered obsolete by the new ones coming after, our software is constantly evolving to keep up.

NO DEPENDENCY

With integrated designer, simple workflow, any one with basic design knowledge can get up to speed in less than 2 days

CLIENT'S SUCCESS

Beyond innovative software solutions, we support you with talented implementation experts and the most committed and best responsive support team in the industry.

SIMPLE PRICING

When it comes to pricing, we believe in keeping it simple and straight forward without any hidden costs.

PROVEN IMPLEMENTATION

Our Clients vouch for us without skipping a heartbeat for our flawless and reliable installation and successful, incident-less running operations.

UNLIMITED TRAINING

You just won't need this, but just to be there with you along your journey we throw in unlimited access to training for first six months.

about us

Experience with Digital Signage as early as 1994, with background of more than 2 decades of delivering experiential marketing solutions & Technology leader in its field with many of firsts.

Established Truknox in 2007 to develop the next generation & comprehensive Visual Experience solution, 3 years of extensive research and investment to develop “Tru-i Suite (World’s first software designed on .NET v3) - Next Gen. Digital Signage Software” with unmatched dynamism, flexibility, scalability and user-friendliness.

- 1994** First to execute digital signage projects in India way ahead of its time in retail outlets.
- 1996** Designed and installed largest 120" retro-projection systems at International trade fair for Daewoo & Samsung and at IT Expo for Samsung & Intel.
- 1998** Syndicated advertising on large format at various places for multiple clients.
- 1998** First to introduce LED screen in India.
- 2001** Executed an unheard of 25 KM cabling spanning 15 screens, including 8 day /night screens for multiple client advertising at Maha Kumbh at Allahabad for 2 months continuously.
- 2006** Installed country's first 8mm LED Screen at Hyderabad airport security lounge.
- 2008** Introduced Tru-i Suite the world's first WPF based software, which has user friendly GUI (Graphic User Interface) and is compatible to all Microsoft OS.
- 2009-10** Executed and operated India's the single largest centrally controlled network of 600+ store for Uninor in 13 circles with 9 languages in 5 different formats.
- 2016** Launching Asymmetric Video Wall Solution in First Quarter of 2016.



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info@truknox.com

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